

Melinda Welsh

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PROFESSIONAL SUMMARY

- * Served as founding editor of an award-winning newsweekly in California's capital city, the Sacramento News & Review. Over two decades, developed all facets of editorial content that successfully grew readership from zero to a Media Audit weekly circulation of 98,000; developed a readership penetration rate of 29 percent of adults in a four-county region.
- * Directed and edited dozens of award-winning investigative articles, features, essays and editorials as editor and executive editor of the Sacramento, Reno and Chico News & Review. Supervised a staff of 20 plus full-time writers, editors and editorial designers at three newspaper sites in California and Nevada in all matters of consequence.
- * Reported and wrote dozens of cover feature stories and essays for the SN&R and other publications, on a multitude of subjects, during the past decades. Complete published works index available at: <http://www.newsreview.com/sacramento/melinda-welsh/author>
- * Orchestrated many state and national projects where editors at newsweeklies across the state or country were organized to publish a provided story or collection of stories or report on a particular subject at once for maximum impact and readership.

EMPLOYMENT

Editor-in-chief: Sacramento News & Review, 2005-2007, 2008-2012

Editor-at-large: SN&R, 2000-2005, 2012-current

Adjunct Professor of Journalism: Sacramento City College, 2000-2007

Executive Editor: News & Review chain of newsweeklies—SN&R, Chico News & Review and Reno News & Review, 1993-2000

Editor-In-chief: SN&R, 1989-1992; 1993-2000

Freelance Writer: Various national and regional publications, 1980-present

AWARDS & HONORS

California Newspaper Publishers Association Awards, 2011

First Place, Special Issue

California Newspaper Publishers Association Awards, 2010

First Place, Public Service

California Newspaper Publishers Association Awards, 2009

First Place, Public Service

First Place, Freedom of Information

California Newspaper Publishers Association Awards, 2008

First Place, General Excellence

California Newspaper Publishers Association Awards, 2006

First Place, Editorial Writing

California Newspaper Publishers Association Awards, 2005

First Place, Editorial Writing

First Place, Environmental/Business Reporting

California Newspaper Publishers Association Awards, 1997

First Place, General Excellence

California Newspaper Publishers Association Awards, 1990-2012

During the editor's tenure, in addition to the above, the SN&R won more than five dozen first and second place awards in multiple categories (more awards than any news weekly during this time period) in the annual statewide contest.

National Newspaper Association Awards

During the editor's tenure, the SN&R won five awards in this national contest, including one in 1996 in the "First Amendment" category for an SN&R investigative series that ended in a successful legal battle with the state's then-attorney general over First Amendment rights.

Other Awards

During the editor's tenure, the SN&R won dozens of other awards in such contests as the Best Of The West, the Society for Professional Journalists, the California Bar Association Journalism Award, the Edward C. Koop Award for health care coverage, the Association of Alternative Newsweeklies Award Contest and others.

Who's Who in American Women (Marquis)

Listing: 1996-present

EDUCATION

University of California at Davis, Extension, various courses, 2003- 2005

Stanford University Continuing Studies, various courses, 2000 – 2004

University of California at Davis, Bachelor of Science, applied behavioral sciences; 1979

California State Scholar; 1974-1979

PROFESSIONAL AFFILIATIONS

News & Review Community Publishing, trustee, board executive

Association of Alternative Newsweeklies, member

Institute for Media and Democracy/Alternet, former board executive